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## **CLUSTERS, GOVERNANCE AND BUSINESS INTELLIGENCE**

### **Abstract**

One of the most important aspects of current economical and social reality of each local and regional territory, and very much determinative for its economic development potential, is the nature of its territorial organization of the productive processes, as well as, the characteristics, and sophistication level of the enterprise strategies that are functioning in it.

This article seeks to contribute to the ongoing discussion on the role of clusters as engines of economic and social development of local and regional territories.

Based on a study research methodology, we intend to answer to the following research questions: 1. What is the importance of clusters in the increment process of the local and regional conditions of governance? 2. What is the role of clusters in the development of territorial processes of collective learning? 3. What is the importance of clusters in promoting the territorial based processes of economic diplomacy and business intelligence?

Key-words: Collective efficiency strategies, regional development, clusters, territorial competitiveness, business intelligence.

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