# Theories and tools for understanding the landscape

Teresa Pinto-Correia
ICAAM – Instituto de Ciências Agrárias e Ambientais Mediterrânicas
Universidade de Évora

mtpc@uevora.pt

**PORTUGAL** 

European Landscapes in Transition

10 public lectures in Copenhagen and in Aarhus

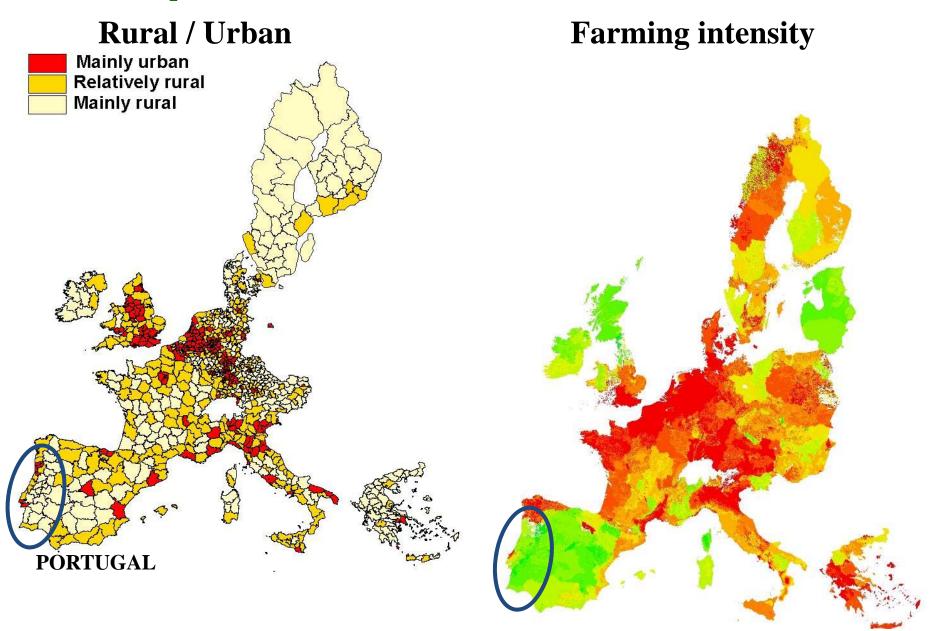
Jorgen Primdahl (DK), Bas Pedroli (NL) Teresa Pinto-Correia (PT)

10th and 12th December 2013

Instituto de Ciências Agrárias e Ambientais Mediterrânica



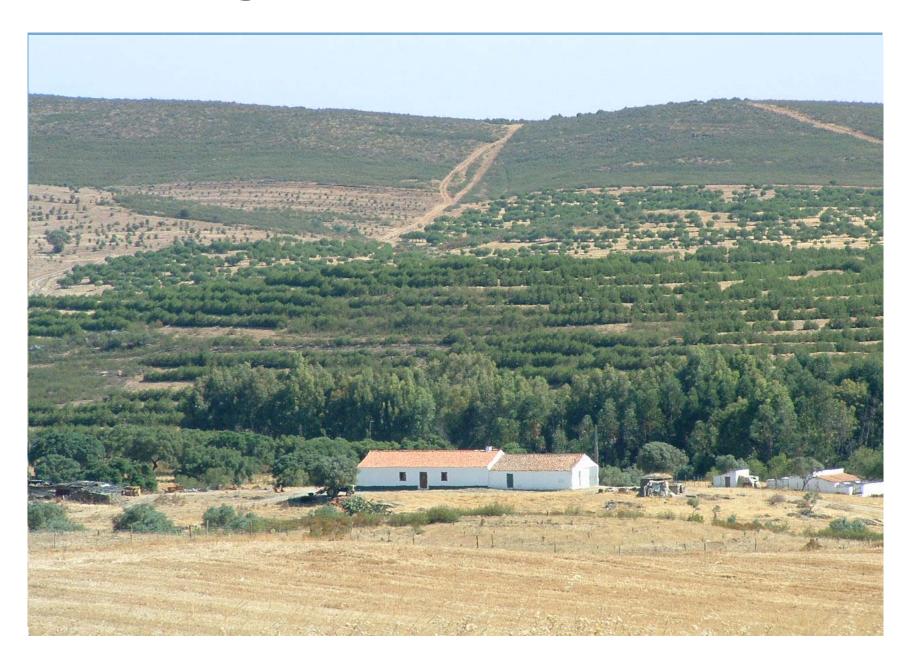
## a particular context



## and it is changing fast



## leading to a different character



# a complex mosaic



## multiple activities



# a multiple society



#### Differentation of space trajectories

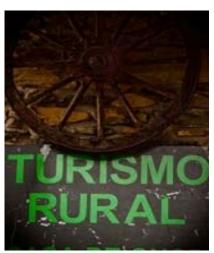
Domon 2011, Holmes 2006 and 2012; Marsden 2013; Marsden and Somino 2008; Wilson 2007

**Transition theory** suggest that there is a spatial, temporal and structural co-existence of several **processes of transition** from productivism to post-productivism, and further to bioeconomic productivism, going on in rural areas in Europe, resulting in an increasing diversification of rural space









# How to understand the landscapes of today?



questioning the changes and the drivers for these changes

- \* re-defining relations space-people-activities
- \* grasping new demands >> new modes of rural occupancy
- \* understanding the role of new actors
- \* assessing multi-scale interactions and decision-making



# Changing modes of rural occupance: an on-going dynamic process

what is driving PRODUCTION the use of the rural landscapes?

**CONSUMPTION PROTECTION** 

relative weigh of production, consumption and protection are being altered, and often re-arranged again >> contradictions and complex dynamics



new management models

#### driving forces in the revaluation of rural landscapes

#### **PRODUCTION**

agricult. hyper productivity

overcapacity

surplus resources to alternative purposes

#### **CONSUMPTION**

more access
higher incomes
lifestyle change

urban penetration

farm pluriactivity
off-farm income

#### **PROTECTION**

surplus land
return to nature

understand
environmental
concerns
policies and
programmes

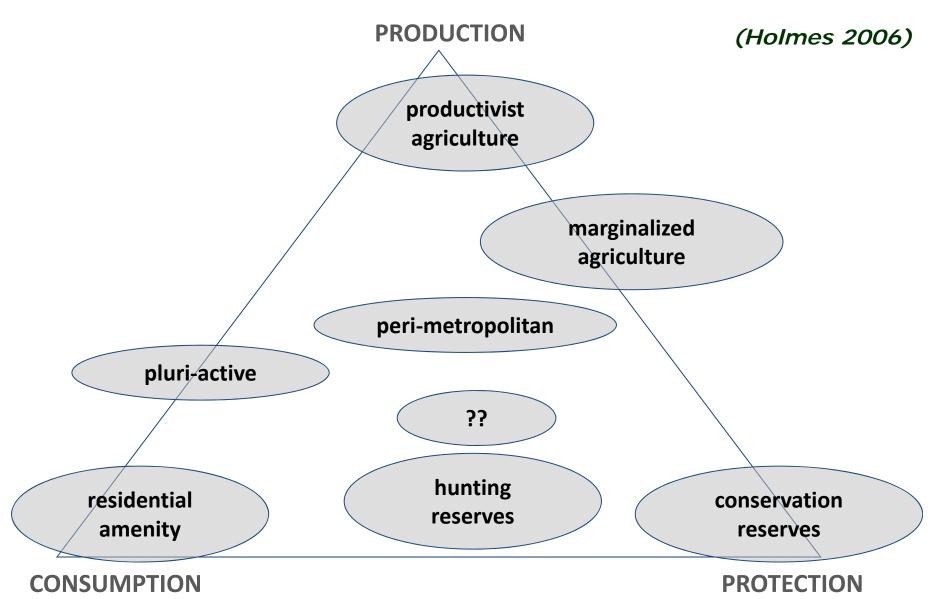
#### transition towards multifunctionality

in the appraisal, allocation, use and management of rural landscapes

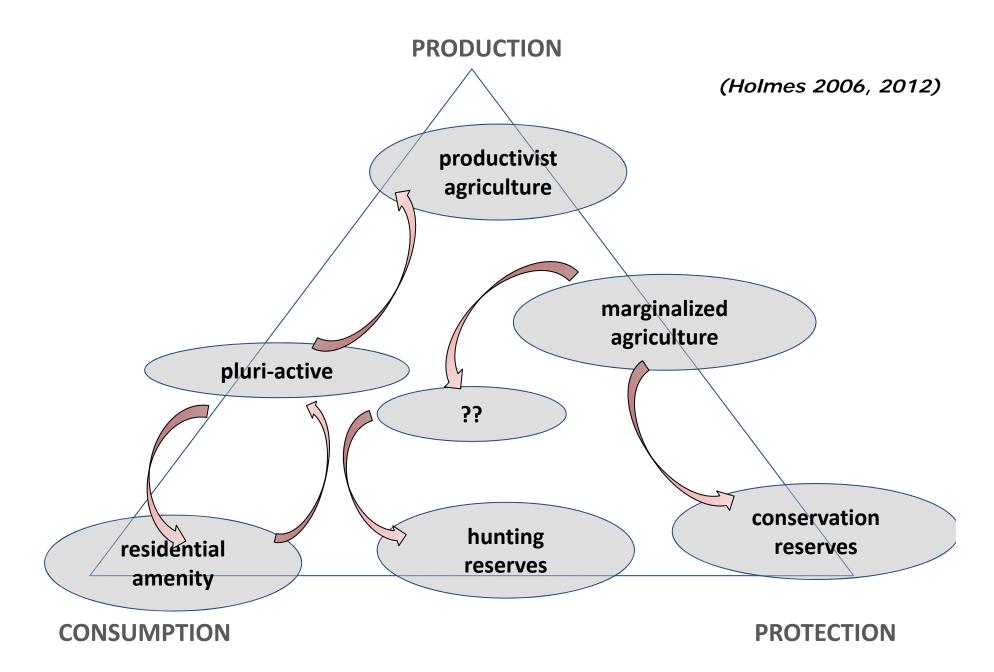
increasing diversity, complexity and spatial heterogeneity in modes of rural occupance

(Holmes 2006)

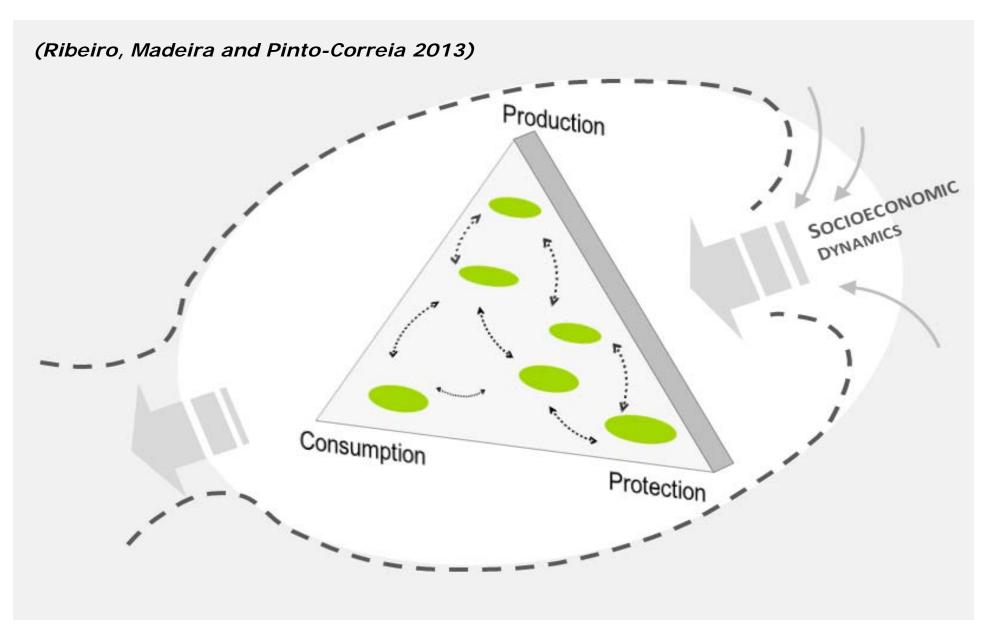
# reshaped balances: new modes of rural occupance



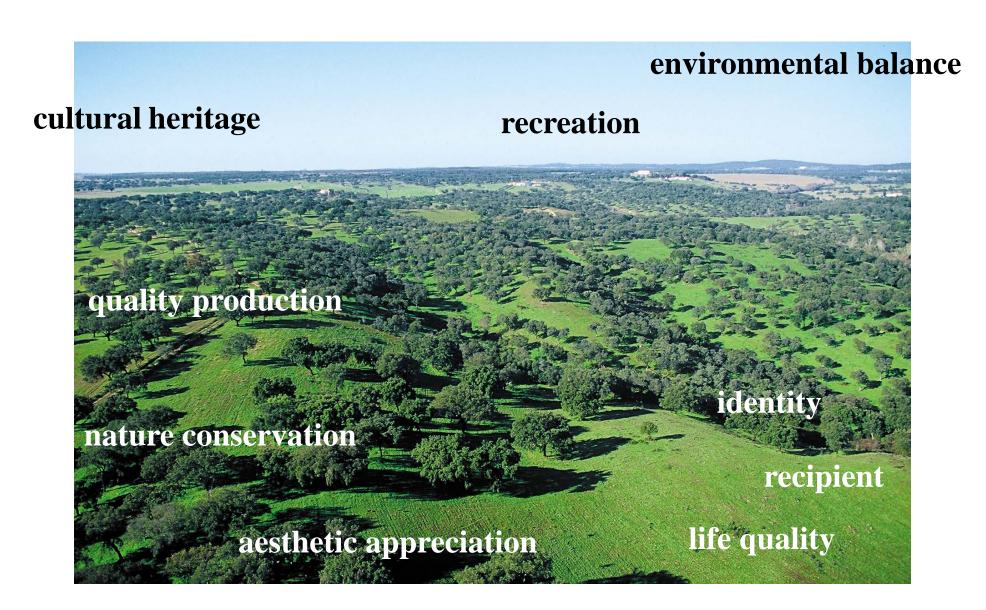
## positions may change...



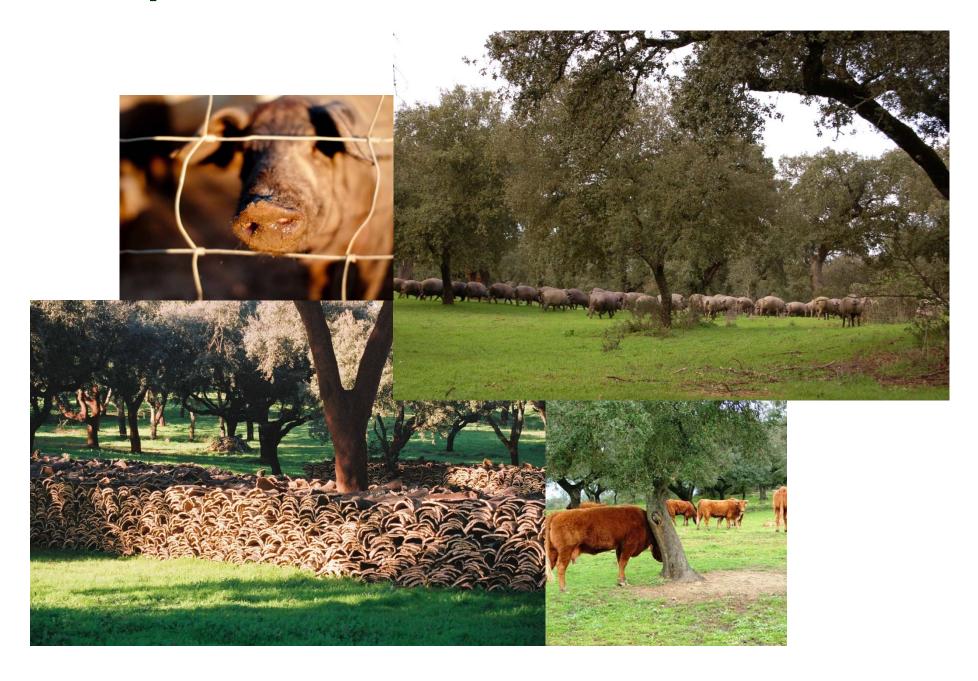
# ...and each particular socio-economic context has a decisive role



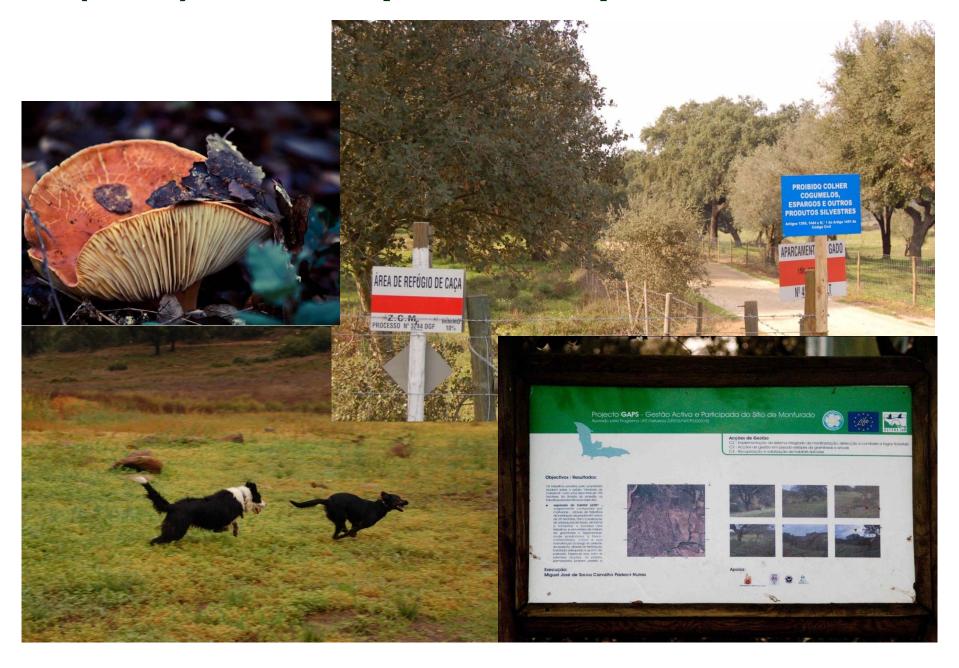
# the extensive silvo-pastoral systems: .....increasingly multifunctional



## from production



## to (also) consumption and protection



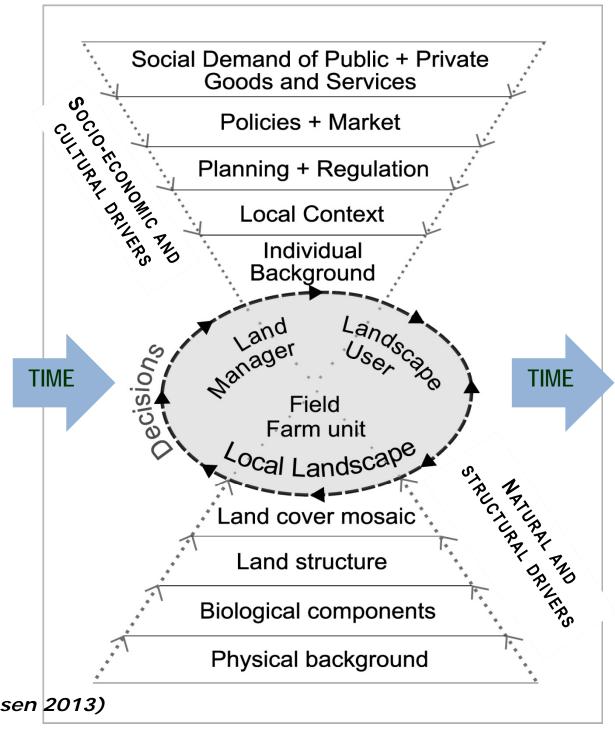
### landowners are landscape decision-makers



between global and local drivers,
between constraints and opportunities
they may not be aware of this paradigm shift
but in their farm and fields, they interact with other users

In the interplay between different drivers, need to acknowledge new set of actors

the landscape as the meeting arena



(Pinto-Correia and Kristensen 2013)

#### Transition theory: the multi-level perspective

(Elzen et al 2004; Geels 2004; Geels and Shot 2007; Grin, Rotmans and Schot 2010)

#### Landscape

Broad background structures, external context, society

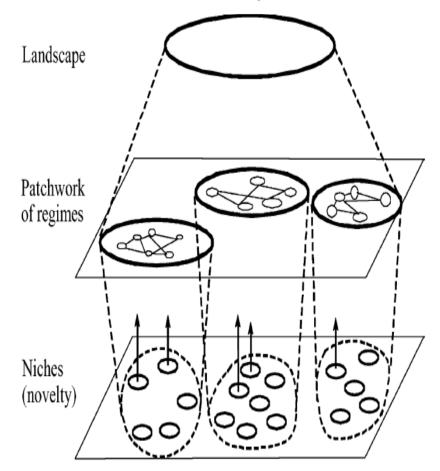
#### Regime

Regulations, markets, sector infrastructures with stable configurations

#### Niche

- Entrepreneurs and innovators
- Actively construct niche

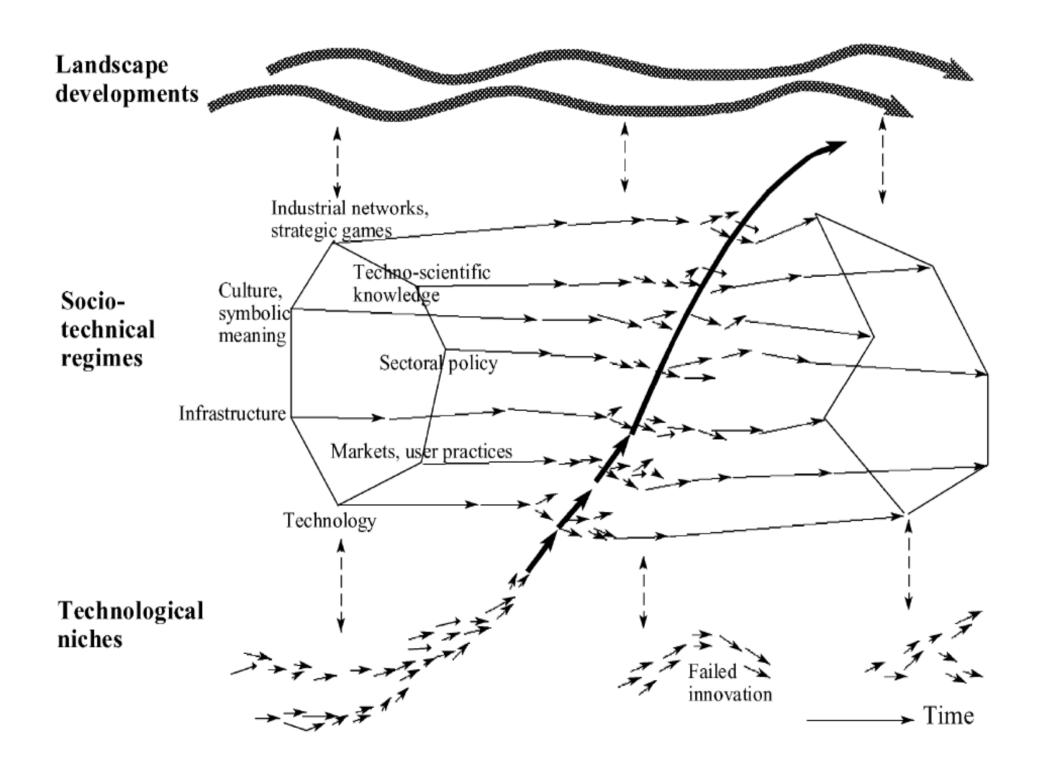
Mutual reinforcement necessary for transition: alignment of trends developments and events on the 3 scales



#### Transition studies, grounded in transition theory

(Elzen et al 2004; Geels 2004; Geels and Shot 2007; Grin, Rotmans and Schot 2010)

- Multi-actor
- Multi-level: niche, regime, landscape
- Multi-phase: pre-development, take-off, acceleration, stabilization
- Long time frame: 25-50 years, breakthrough: 10 years
- Radical shifts: change in functioning of a sub-system: in terms of structure, culture and practices
- Focus on socio-technical transitions
  - Change in technology affecting society at large



# Transition theory: how radical changes occur?

#### Landscape press the regime

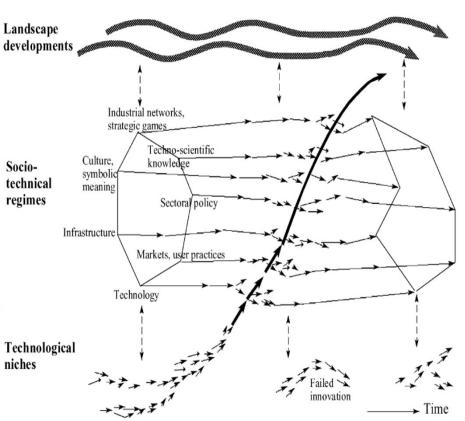
Opens a window of opportunity
Influence mediated by actors'
perceptions, agendas, negotiation

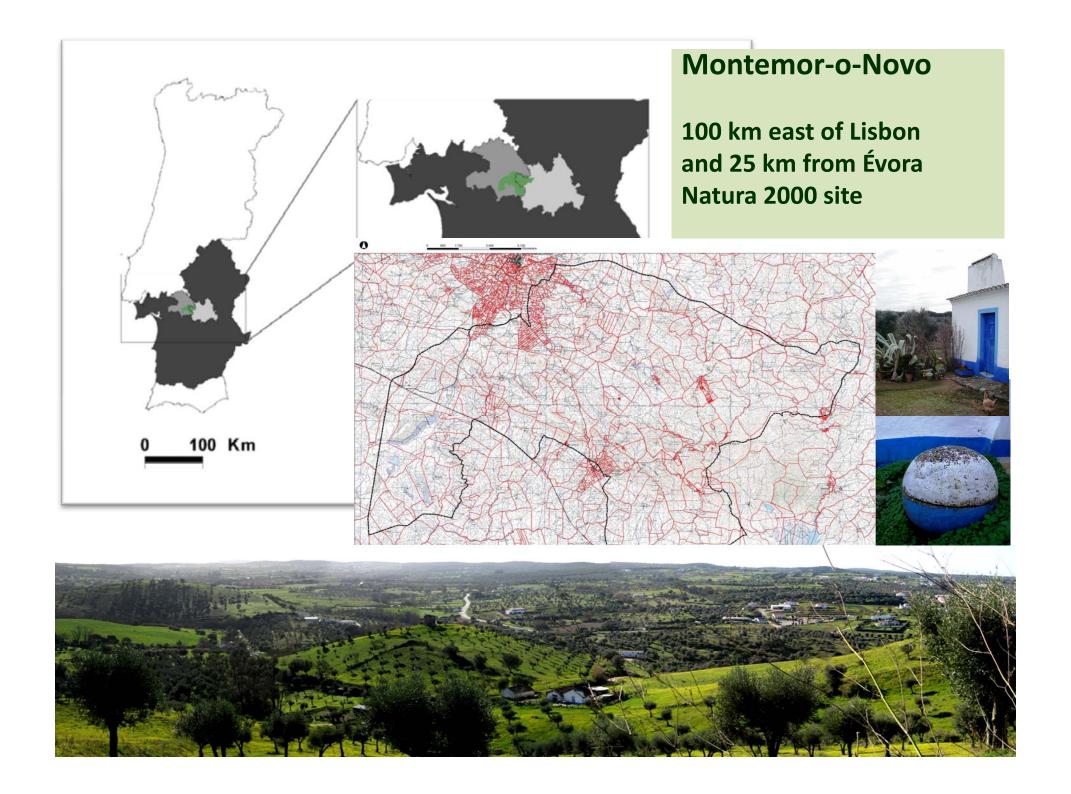
### Regime fails to offer solution Niches emerge

Initially: mismatch with existing regime, e.g. policies, infrastructure requirements, user practices

Competition between niches, and then Co-evolution Pressure the regime(s), meeting landscape pressures

Anchoring of niche in regime > adaptative management > change in regime > mainstreaming



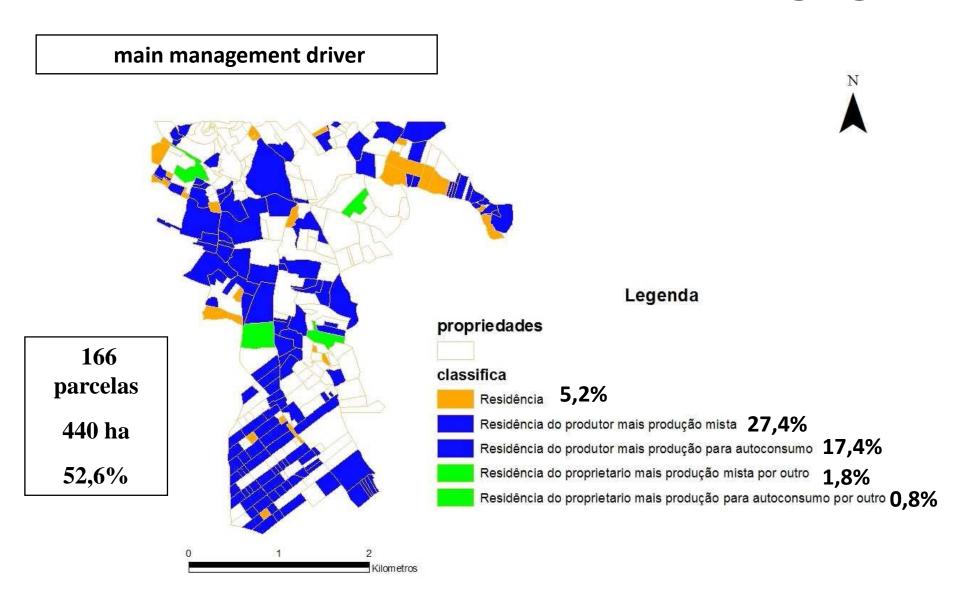


An atractive town,

where people look for the surrounding landscape...

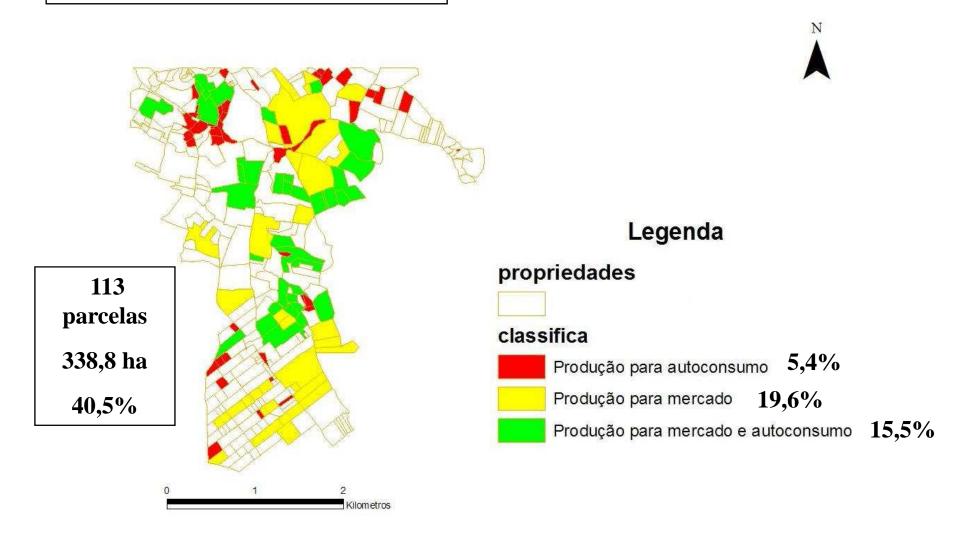


### and as such the use of the land is changing...



### and the specific farm systems decaying

main management driver



# new functions in old patterns .... or changing patterns? >> a mismatch



## the tragedy of the landscape ??

The tragedy of the commons (Hardin 1968)

Multiple individuals, acting independently, and solely and rationally consulting their own self interest, will ultimately deplete a shared resource even if it is clear that it is not in anyone's long term interest that this happens.



# Consumption as a driver of farm and farmland management

- ..grounded in a quest for rural lifestyle, healthy food, leisure,
- which may or may not be closely linked to production
- Lifestyle farming: the income generated from
- agriculture is not the main motivations for the choices taken
- > multiple new types of actors and new comunity compositions
- > changed approach to farming and therefore to land management

oportunities for innovation in landscape care

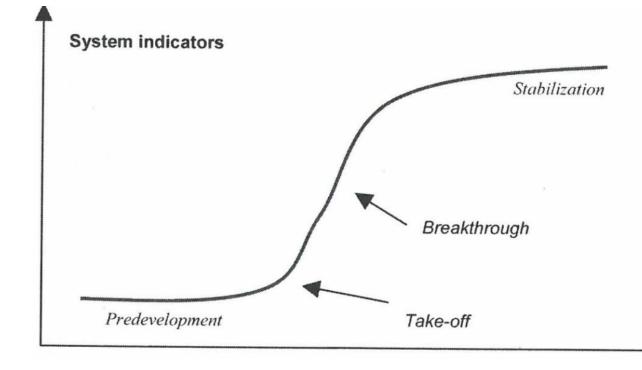
### Lifestyle farming seems to be a niche

Assessing the anchoring >> the niche:

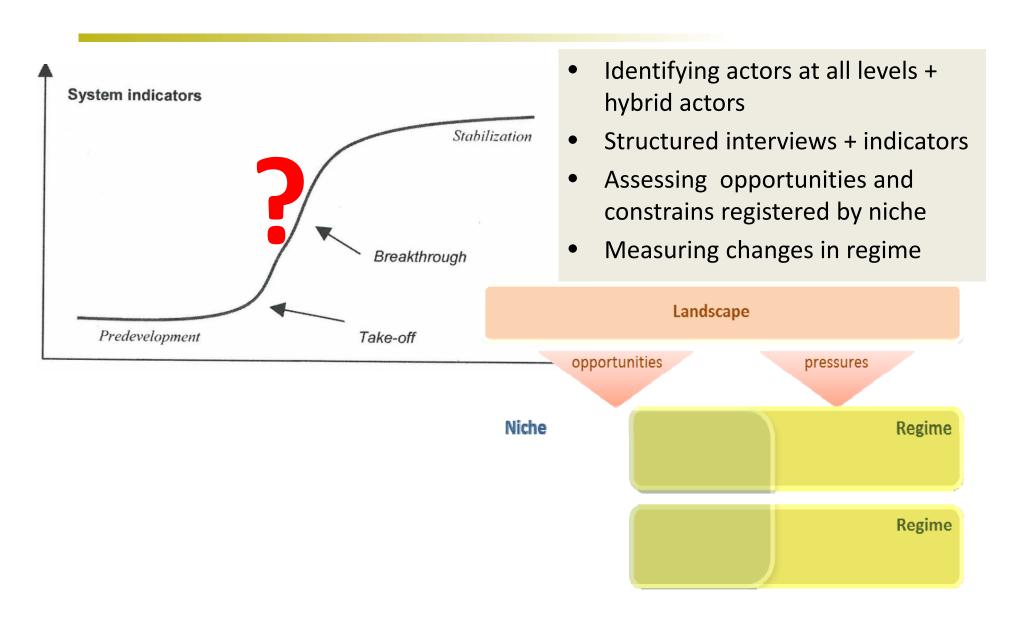
- is in the take-off stage ?
- is actively engaging with the regime ?
- becomes mainstream ?

Is it acknowledged as a new paradigm in land and landscape

management?



### How to analyse what is going on?



#### **LANDSCAPE TRENDS**

Increased societal amenity demands

Actor

**Process** 

Concerns with food security

CAP still favoring large scale farming

Globalization of markets

Economic Recession

#### **OPPORTUNITIES**

Increased accessibility and mobility "Green" and "good life" ideologies Available land, surplus housing New IT possibilities

#### **PRESSURES**

Declining small scale agriculture / Decrease in agricultural income and employment
Increasing attraction by urban users
Lacking farm successors

#### **Farming** AGRIQUITURE Employees and LIFESTYLE FARMING sector service providers Agro-business farms Family farms Hybrid Lifestyle land Legal agriculture Settled managers Frame practices residents Hobby farmers **COUNTRYSIDE** Real Estate **Urban newcomers** Land Agents **CONSUMPTION** markets Returnees New social Local families relationships CONSERVATION Weekend house owners Interest Nature/env. **Public Agencies** Groups legislation NGOs

proximate to urban centers

SMALL SCALE MOSAIC STRUCTURE

## New management arrangements?

#### Innovation and retro-innovation in farming

Association with older farmers

and transmission of traditional knowledge and practices

Reshaped production goals and systems:

organic, permaculture, specialised niches,...

Land bank and share of ressources

Local food / short supply chains and autonomy

Valorisation of local seeds: focused associations, exchange website

Creation of new land related jobs

New interplay of actors+new roles in a reshaped community

>> a place based process

landscape + food + community are at the centre





# ...but still an unseen process and unseen farmers

- \* No interaction between the concerned regimes
- \* Conservation regime has opened up for the relevance of lifestyle farming << but it is the weakest player
- \* Real-estate regime: adapts, has a determinant role, but does not consider farming
- \* Agricultural regime: pressures from the landscape are deviated
  - \*\* policies remain strongly focused on commercial
  - production >> supported by equaly focused analytical models
    - \*\* Difficult access to support measures (ex.short supply chains)
    - \*\* Same legal requirements (ex. livestock reporting)
- \* No normative institutional anchoring:
  - no formal or informal rules about what is desirable, which could be embedded in laws, regulations or policies

### an oportunity which is being lost

- > Re-linking farming with the local landscape
- > Re-shaping the role of farming in the rural community
- Creating jobs in farming and land care
- > Valuing and producing quality food
- > Atracting external investment and entreprenneurship
- > PLACE BASED AND CENTERED IN THE LOCAL LANDSCAPE
- > NEW PLACEMENT OF RESPONSABILITIES IN RELATION TO THE LANDSCAPE

(Sutherland et al, forthcoming; Pinto-Correia et al forthcoming)

### Why is this oportunity being lost?

The established mindset is not only the one of farmers, but also the one of many other regime actors

>> change in management paradigms require a transition pathway where multiple factors need to play together

a new challenge for multi scale governance a new challenge for transdisciplinary research

### How to find the needed pathways?

a participatory process starting locally envolving the identified actors at the different levels creating visions and defining the needs

#### PARTICIPATORY TRANSDISCIPLINARITY







### **Transdisciplinarity: Types of outputs**

Researchers conducting research on transitions

Practitioners
engaged in
transition process

# Transdisciplinary process

- Joint pre-selection of case studies
- Joint definition of vision (regional transition to sust. ag.)
- Joint process of experimentation
- Joint analysis

Scientific output: Insights into patterns and processes of transition towards sustainability

#### **Societal effect:**

Change in knowledge and decision-making capacity, robust future development orientation

### **Transdisciplinarity: Challenges**

- Very time-intensive
  - Engagement, knowledge brokering, unfolding process
- New skills demanded from scientists
  - Facilitation (get a professional!), knowledge integration
  - Integrating Science and Life-worlds
- Results/output not easily visible/measurable
  - Embodied knowledge, learning processes engendered
  - Makes it difficult to show 'success' e.g. to funders
- Need to press for academic recognition
  - Results may not be publishable in top journals
  - New scientific fields start being acknowledged

## THANKS!



#### References

Carvalho-Ribeiro S., Madeira L. and Pinto-Correia T., 2013. Developing comprehensive indicators for monitoring rural policy impacts on landscape inAlentejo, southern Portugal. Geografisk Tidsskrift-Danish Journal of Geography <a href="http://dx.doi.org/10.1080/00167223.2013.846491">http://dx.doi.org/10.1080/00167223.2013.846491</a>.

Grin J., Rotmans J. And Schot J., 2010. Transitions to Sustainable Development. New Directions in the study of long term transformative change. Routledge.

Holmes, J. (2006). Impulses towards a multifunctional transition in rural Australia: Gaps in the research agenda. Journal of Rural Studies, 22, 142–160.

Holmes J., 2012. Cape York Peninsula, Australia: A frontier region undergoing a multifunctional transition with indigenous engagement. Journal of Rural Studies. 28, 1-14.

Pinto- Correia T. and Kristensen L., 2013. Linking research to practice: the landscape as the basis for integrating social and ecological perspectives of the rural. Landscape and Urban Planning, 120: 248-256.

Pinto-Correia T., Gonzalez C., Sutherland L.-A., Peneva M., 2014. Lifestyle farming: countryside consumption and transition towards new farming models. In: Sutherland et al (Eds.) Transition Pathways Towards Sustainability in European Agriculture. CABI International.

Lee-Ann Sutherland, Ika Darnhofer, Geoff Wilson, Lukas Zagata (Eds.), 2014 forthcoming. Transition Pathways Towards Sustainability in European Agriculture. CABI International.