

**Tenth meeting of the Workshops
of the Council of Europe for the implementation
of the European Landscape Convention**

**Dixième Réunion
des Ateliers du Conseil de l'Europe pour la mise en œuvre
de la Convention européenne du paysage**

**'Multifunctional landscapes' /
'Paysages multifonctionnels'**

**Evora, Portugal, 20-21 October 2011
Evora, Portugal, 20-21 octobre 2011**

proceedings / actes



European spatial planning and landscape, No 97
Aménagement du territoire européen et paysage, n° 97
Council of Europe Publishing
Editions du Conseil de l'Europe

Meeting organised by the Council of Europe – Cultural heritage, Landscape and Spatial planning Division – in co-operation with the the Government of Portugal – Directorate General for Spatial Planning and Urban Development of the Ministry of Agriculture, Sea, Environment and Regional Planning and with the support of the University and the Municipality of Evora and of the Empresa de Desenvolvimento e Infra-estruturas do Alqueva, S.A.

Réunion organisée par le Conseil de l'Europe – Division du patrimoine culturel, du paysage et de l'aménagement du territoire – en coopération avec le Gouvernement du Portugal – Direction générale pour l'aménagement du territoire et le développement urbain du Ministère de l'Agriculture, de la Mer, de l'Environnement et de l'Aménagement du territoire et le soutien de l'Université et de la Municipalité d'Evora et de l'Entreprise de développement et des infrastructures de Alqueva, S.A.

Statements in their original language as presented at the Meeting of the Workshops. The opinions expressed in this work are the responsibility of the authors and do not necessarily reflect the official policy of the Council of Europe.

Interventions dans leur langue originale telles que présentées lors de la réunion des Ateliers. Les vues exprimées dans cet ouvrage sont de la responsabilité des auteurs et ne reflètent pas nécessairement la ligne officielle du Conseil de l'Europe.

All rights reserved. No part of this publication may be translated, reproduced or transmitted in any form or by any means, electronic (CD-Rom, Internet, etc.) or mechanical, including photocopying, recording or any information storage or retrieval system, without the prior permission in writing from the Publishing Division, Communication Directorate (F-67075 Strasbourg or publishing@coe.int).

Cover photo: Largos das Portas Moura, Evora

Tous droits réservés. Aucun extrait de cette publication ne peut être traduit, reproduit, enregistré ou transmis, sous quelque forme et par quelque moyen que ce soit – électronique (CD-Rom, Internet, etc.), mécanique, photocopie, enregistrement ou de toute autre manière – sans l'autorisation préalable écrite de la Division des éditions, Direction de la Communication (F-67075 Strasbourg ou publishing@coe.int).

Photo de couverture : Largos das Portas Moura, Evora

Council of Europe Publishing
F-67075 Strasbourg Cedex
© Council of Europe, 2013

Contents / Sommaire

WELCOME SPEECHES / DISCOURS D'OUVERTURE

José Ernesto D'OLIVEIRA, Mayor of Evora, Portugal

Maguelonne DEJEANT-PONS, Representative of the Secretariat General of the Council of Europe, Executive Secretary of the European Landscape Convention and CEMAT

Vitor CAMPOS, General Director of Spatial Planning and Urban Development, Ministry of Agriculture, Sea, Environment and Regional Planning, Portugal

Manuel CANCELA DE ABREU, Deputy Rector of the University of Evora, Portugal

João RAMOS, Member of the Committee on the Environment, Agriculture and Local and Regional Affairs of the Parliamentary Assembly of the Council of Europe

Mikko HARO, Head of Department, Cultural Environment Protection, Finland, Chair of the Council of Europe Steering Committee for Cultural Heritage and Landscape (CDPATEP)

Evangelos GOUTANIS, Representative of the Greek Presidency of the Council of Europe Conference of Ministers responsible for Spatial/Regional Planning (CEMAT), Ministry of Environment, Energy and Climate Change, Greece

Anne-Marie CHAVANON, Chair of the Democracy, Social Cohesion and Global Challenges Committee of the Conference of INGOs of the Council of Europe

Maria José FESTAS, Senior Officer, Directorate General for Spatial Planning and Urban Development, Ministry of Agriculture, Sea, Environment and Regional Planning, Portugal, Chair of the Council of Europe Conference for the European Landscape Convention

INTRODUCTION

Multifunctional landscapes

Yves LUGINBÜHL, Professor at the University of Paris, France

WORKSHOP 1 / ATELIER 1

The cultural dimension of the landscape, for a new approach of the territory / La dimension culturelle du paysage, pour une nouvelle approche du territoire

Presidents:

Adem BILGIN, Director of Landscape Protection Division, General Directorate of Nature Conservation and National Parks, Ministry of Forestry and Water Affairs, Turkey, Vice-Chair of the Council of Europe Conference of the European Landscape Convention

Aurora CARAPINHA, Regional Director of Culture, Secretary of State of Culture, Portugal

Landscape as collective memory

Teresa ANDRESEN, Professor at the University of Porto, Portugal, Former Chair of the European Federation of Landscape Architects (EFLA)

The cultural and economic values of the landscape: toward a new culture for the territory

Luigi FUSCO GIRARD, Professor at the University of Naples, Italy

DISCUSSION with the participation of:

- *Members of the Council of Europe Conference on the European Landscape Convention and national representatives of ministries*
- *Local and regional representatives of local and regional authorities*
- *Representatives of the NGOs and training institutions*
- *National and international experts*

Moderators:

Gislaine DEVILLERS, First Officer, Department of Heritage, General Directorate of Spatial planning, Housing and Heritage and of Energy, Public Service of Wallonia, Belgium
Florencio ZOIDO NARANJO, Director of the Center for Landscape and Territory of Andalucía, Spain

CASE-STUDIES, EXPERIENCES AND POINTS OF VIEW

Identity and plasticity in the reshaping processes of urban Landscape

Paulo NETO, University of Evora, Department of Economics and CEFAGE-UE, for the Municipality of Evora, Portugal

Outstanding landscapes in the Mediterranean

Natasa BRATINA JURKOVIC, Director for landscape planning and landscape architecture of Allinea plus, Member of the Slovenian Association of Landscape Architects, Slovenia

Teaching for multifunctional landscape management.

Ingrid SARLÖV HERLIN, Professor of Landscape Planning, Department of Landscape Architecture, Alnarp, Sweden, Member of the European Council of Landscape Architecture Schools (ECLAS)

Multifunctional landscape visions: Recent research implications for the implementation of the European Landscape Convention

Maggie ROE, Representative of the Landscape Research Group (LRG), United Kingdom

Rapporteurs:

Liv Kirstine MORTENSEN, Senior Advisor, Department of Regional Planning, Ministry of the Environment, Norway
Pere SALA, Coordinator of the Landscape Observatory of Catalonia, Spain

CASE-STUDIES, EXPERIENCES AND POINTS OF VIEW

Identity and plasticity in the reshaping processes of urban Landscape

Paulo NETO

University of Evora, Department of Economics and CEFAGE-UE, for the Municipality of Evora, Portugal

Introduction

The European Landscape Convention adopted by the Committee of Ministers of the Council of Europe on 19 July 2000 and opened for signature by its Members States in Florence on 20 October 2000, is an instrument devoted to the protection, management and planning of the landscapes in Europe.

The concept of landscape in the convention differs from the one that may be found in certain documents, which sees in landscapes an “asset” (heritage concept of landscape) and assesses it (as “cultural”, “natural” etc. landscape) by considering it as a part of physical space. This new concept expresses, on the contrary, the desire to confront, head-on and in a comprehensive way, the theme of the quality of the surroundings where people live; this is recognized as a precondition for individual and social well-being (understood in the physical, physiological, psychological and intellectual sense) and for the sustainable development, as well as a resource conducive to economic activity. (in Recommendation CM/Rec(2008)3 of the Committee of Ministers to Member States on the Guidelines for the Implementation of the European Landscape Convention adopted by the Committee of Ministers of the Council of Europe on 6 February 2008).

Within the spirit of the European Landscape Convention’s principles and purposes presented, this paper aims to discuss the role of identity and plasticity on the reshaping processes of urban landscapes, especially those related to the urban regeneration issues.

1. The European Landscape Convention – The main aims

The main aims of the European Landscape Convention are to promote landscape protection, management and planning, and to organize European co-operation on landscape issues (Chapter I – General provisions, Article 3 – Aims). Following the realization of the defined purposes, on Chapter I – General provisions, Article 1 – Definitions, the Convention establishes, in a very precise way, a set of fundamental definitions as follows:

- “Landscape” means an area, as perceived by people, whose character is the result of the action and interaction of natural and/or human factors;
- “Landscape policy” means an expression by the competent public authorities of general principles, strategies and guidelines that permit the taking of specific measures aimed at the protection, management and planning of landscapes;
- “Landscape quality objective” means, for a specific landscape, the formulation by the competent public authorities of the aspirations of the public with regard to the landscape features of their surroundings;