



## Review

## Operations research applicability in spatial conservation planning

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## ABSTRACT

A large fraction of the current environmental crisis derives from the large rates of human-driven biodiversity loss. Biodiversity conservation questions human practices towards biodiversity and, therefore, largely conflicts with ordinary societal aspirations. Decisions on the location of protected areas, one of the most convincing conservation tools, reflect such a competitive endeavor. Operations Research (OR) brings a set of analytical models and tools capable of resolving the conflicting interests between ecology and economy. Recent technological advances have boosted the size and variety of data available to planners, thus challenging conventional approaches bounded on optimized solutions. New models and methods are needed to use such a massive amount of data in integrative schemes addressing a large variety of concerns. This study provides an overview on the past, present and future challenges that characterize spatial conservation models supported by OR. We discuss the progress of OR models and methods in spatial conservation planning and how those models may be optimized through sophisticated algorithms and computational tools. Moreover, we anticipate possible panoramas of modern spatial conservation studies supported by OR and we explore possible avenues for the design of optimized interdisciplinary collaborative platforms in the era of Big Data, through consortia where distinct players with different motivations and services meet. By enlarging the spatial, temporal, taxonomic and societal horizons of biodiversity conservation, planners navigate around multiple socioecological/environmental equilibria and are able to decide on cost-effective strategies to improve biodiversity persistence under complex environments.

## 1. Introduction

The world faces one of the most intractable problems: habitats and species are declining at unprecedented rates (Barnosky et al., 2011; Urban, 2015). Habitat loss, overexploitation of natural resources, biological invasions, pollution and global climate change are major drivers of such declines (Maxwell et al., 2016). In recent decades, the incidence of these threats has been expanding, and their synergistic effects add up to the already broad additive impacts (Barnosky et al., 2011). Globally, multiple institutional instruments have been created to mobilize governments to abate and revert those impacts (e.g. Convention on Biological Diversity, CBD; Intergovernmental Panel on Climate Change, IPCC; Intergovernmental Panel on Biodiversity and Ecosystem Services, IPBES, 2030 United Nations Agenda for Sustainable Development,

SDGs). However, the overdependence of modern societies on traditional socioeconomic activities coupled with the unprecedented rates of current climate change makes biodiversity perspectives bleak in the short-term (Seddon et al., 2016; Steffen et al., 2018).

Biodiversity conservation is deeply reliant on functional protected areas (PAs). They are championed as refuges for native species, acting as filters against local threats. Since the establishment of PAs restricts the free practice of socioeconomic activities, PAs are generally seen as competing instruments limiting the development of anthropocentric societies, largely reliant on commercial and industrial financial revenues. Under the political sovereignty of short-term economic gains, governments naturally support biodiversity-hazardous activities, but to pursue the commitments made under global conservation treaties (e.g. the post-2020 global biodiversity targets, CBD, 2021; and the Agenda,

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2030 SDGs, [United Nations, 2015](#)), they still need to set aside PAs. In many cases, PAs have been used as figurative political instruments, established in regions with low socioeconomic appeal ([Joppa and Pfaff, 2009](#)). Consequently, the efforts put in the establishment and management of those PAs are ineffective in accomplishing their ultimate goal of preserving important ecological features (i.e. natural habitats, species' populations and gene pools) and processes (e.g. at the individual level: feeding, mating, resting; at the population level: dispersal, colonization, survivorship, abiotic equilibria, and; at the community level: interaction networks) in the long-term. For the sake of simplicity, we decided to focus OR applications on species, while considering that the same applications can be used for other biological entities (genes, populations, communities, ecoregions) and processes.

Thirty years ago, a novel scientific body of research emerged to support transparent and rational decision-making for the identification of ecologically valued areas to protect. Systematic conservation planning (SCP) originated as a framework rendering the interests of researchers, conservationists, policy-makers, managers, stakeholders and citizens in defining the means to conserve not only local natural values, but scaling them up to larger areas and wider sets of decision-makers to accrue the benefits of shared financial resources and complementary conservation actions. This synthesis explores, either directly or indirectly, a small set of questions that emerge from the spatial component of SCP (for comprehensive overviews of SCP see for example [McDonald, 2009](#); [McIntosh et al., 2017](#); [Pressey and Bottrill, 2008](#); [Warman et al., 2004](#)), specifically:

- Which processes threaten biodiversity? How can they be integrated in spatial conservation models?
- How are the current and aspiring states of biodiversity quantified? Are there data available or opportunities to gather them?
- How should the financial resources available be spent? (i.e. For which species? In which areas? In what timing? Are the established conservation efforts still valued for the improvement of conservation effectiveness?)
- Is it possible to upscale conservation planning towards larger areas and time-horizons, protecting a wider set of species and combining the goals and resources of multiple planners?
- What are the most effective options for action in contexts characterized by a large risk of failure derived by large amounts of analytical uncertainty and/or stochasticity?

Challenged by these questions, cutting-edge conservation planning uses analytical tools to undertake planning designs which are expected to retrieve the largest conservation gains with the least financial resources, alongside a reduction of conflicts with competing socioeconomic activities ([Watson et al., 2011](#)). At this stage, solving optimized conservation problems is far from trivial. The need to cover wide sets of species, assessing large geographic areas with detailed (high-resolution) information and the integration of multiple, sometimes interacting, factors makes conservation plans extremely difficult to implement even when supervised by expert knowledge ([Langford et al., 2011](#); [Poiani et al., 2000](#)). In this context, Operations Research (OR) gains relevancy as it delivers tools and techniques suited to assist decisions around the spatial (and non-spatial) dimension(s) of conservation planning and environment. Indeed, OR provides a quantitative basis for decision-making as it uses a set of analytical methods (data analysis, mathematical modelling, optimization) to solve complex problems which arise in large systems, as the ones typically characterizing conservation plans.

In the following sections, we present problems concerning the spatial component of SCP, in particular, the identification of adequate areas for the establishment of PAs managed uniquely for biodiversity conservation or areas where some level of ecologically sustainable socioeconomic development is allowed. We start by describing two general problems in OR that mimic two basic problems in PA selection. Then, we discuss

more ambitious area-selection problems that integrate several PA properties and more elaborate conservation concerns (spatial design, connectivity, dynamic PAs prepared to mitigate the effects of climate change; use of explicit socioeconomic data; integration of uncertainty and risk control). We confront custom and ideal spatially explicit datasets informing distinct ecological, budgetary, socioeconomic and vulnerability realities. We conclude, debating about new perspectives to analyze massive amounts of data that, potentially, better represent the broad set of factors likely to determine biodiversity and environmental conditions.

## 2. The basics of or in spatially-explicit biodiversity conservation

Operations Research is a discipline that develops analytical models and methods to help decision-making. It has applications in many fields of science and management, including engineering, economics and logistics, where optimal decisions need to be taken in the presence of trade-offs between two or more conflicting goals ([Ravindran, 2008](#)). The cornerstone of OR is optimization, which, in its simplest form, consists of identifying a solution among a set of potential solutions that either maximizes or minimizes an objective function. Problems in OR are characterized by a set of constraints that have to be satisfied, outlining if a candidate solution is feasible (when all constraints are fulfilled) or not (when at least one constraint is missed). A feasible solution that maximizes (or minimizes) the objective function is called an optimal solution. A problem may have several optimal solutions. Depending on the specific nature of the objective function and constraints, optimization problems are approached by specific methods (e.g. linear, integer, mixed, nonlinear, network, robust, stochastic and dynamic programming procedures) ([Hillier and Lieberman, 2015](#)).

In conservation planning, decisions often reflect the interplay of social, economic, political and scientific priorities. The multifactorial dimension of conservation results in contentions and conflicts. For example, activities that retrieve high financial outcomes may lead to significant ecological disturbances. On the other hand, conservation measures may lead to important reductions of agricultural or forestry net production. Once a criterion of optimality is established (e.g. one that benefits the conservation side of a wide bio-socioecological system), it is not possible to achieve it without conflicting with the aspirations of other socioecological players. The complex trade-offs among these factors led [Smith and Theberge \(1987\)](#) and [Cocks and Baird \(1989\)](#) to use OR for the first time in support of spatially-based decision-making in conservation. Since then, the use of optimization models in biological conservation research is increasing, both in number and complexity ([Fig. 1](#)).

## 3. Two basic models and some extensions

Two OR problems were initially proposed to guide spatial conservation decisions for both effectiveness (i.e. accomplishment of established goals) and efficiency (i.e. saving the resources available to undertake conservation decisions and actions). The minimum set cover (MSC) problem aims to choose a subset from the set of candidate selection units (e.g. grid cells in a map or, in more general terminology, sites) to build a network of PAs that consume the fewest resources (i.e. number of sites, total surface area, financial resources, etc.), while guaranteeing that each of the species to conserve is adequately covered in those PAs; i.e. the presence of each species within PAs should equalize or exceed a given representation level (i.e. a target). Ideally, this target certifies the persistence of a species in the long-term ([Justus et al., 2008](#); [Moilanen et al., 2009b](#)). In these types of problems, sites are selection units that cannot be partially selected, making the problem combinatorial. When a large number of sites and species are analyzed (i.e. ten-to-hundreds of thousands), the massive number of combinations to explore (i.e. potential solutions to certify) makes these problems hard to solve to full optimality ([Pressey et al., 1996](#); [Rodrigues et al., 2000](#)).

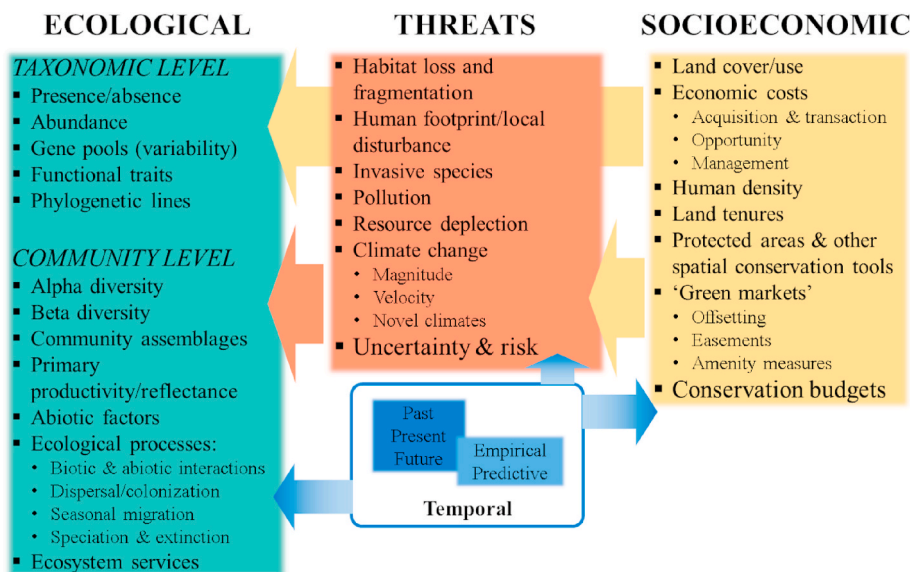


Fig. 1. Relevant data to be used in spatial conservation planning.

An alternative approach to conservation planning that expresses the context most often faced by conservationists (i.e. the impossibility of protecting all concerning species) assumes that the resources available for the selection of PAs are fixed and limited. Conservationists then look to find solutions in which the number of species adequately covered by PAs is maximized (the maximal coverage problem, MC) (Box S1 in Appendix A). We invite readers with interest in the mathematical formulations to consult boxes in Appendix A.

Originally, these two models were built with the general assumption that the representation of a species in a single protected site would suffice to consider the species adequately represented in PAs. More general conditions are, however, well accommodated by these problems. For example, the adequate representativeness may differ among species, and/or may require more than one protected site to provide a precautionary, redundant protection. While these generalizations are straightforward and integrated into the MSC, they are slightly less obvious to be accommodated in the MC (Figure S1). Likewise, both problems are flexible on the use of distinct types of data. The use of presence/absence data about each species in each site in the study region may be replaced by (and mixed with) other types of data (e.g. species abundance, local environmental suitability, local probability of occurrence, etc.) (Fig. 1). Ultimately, decisions based on data to use and on the settled representation targets should approximate PAs to the leading goal of a conservation plan: to foster biodiversity persistence (Pressey et al., 2007).

Depending on data quality, availability and treatment, planners may consider complementing the representativeness of species in PAs, with PA spatial properties. This choice gains special relevancy when PAs are exposed to detrimental impacts from neighboring regions that may flow into PAs (i.e. edge-effects) or when environmental and/or threat gradients make PA location and design strategic for biodiversity protection. The shape and compactness of PAs (Billionnet, 2015; Nalle et al., 2002; Williams, 2002), length of PA edges (Cerdeira et al., 2005; Fischer and Church, 2003; McDonnell et al., 2002; Önal and Briers, 2002), the number of PA isolates and their proximity (Alagador and Cerdeira, 2007; Cerdeira and Pinto, 2005; Nalle et al., 2002; Önal and Briers, 2002) are spatial attributes (i.e. constraints) that add up to the species' representativeness in MSC and MC problems (see Baskent and Keles, 2005; Billionnet, 2013 for a review on other spatial design models; Williams et al., 2004). Other approaches combine the constraints of PA placement and design with species-specific requirements or with the heterogeneity of the landscape. For example, Ciarleglio et al. (2009) and Cerdeira et al.

(2010) introduced two unrelated problems in which the cost/area of PA networks is minimized, while cohesive subsets of PAs are identified for each species in which their representation targets are met. Hamaide et al. (2014) formulated the MSC and MC problems attending the risks of expanding threats (e.g. contagious diseases and fires), which are heterogeneously distributed across space. Under their formulations, final solutions are characterized by small PAs, where expanding threats are very likely to occur and large PAs (multiple cohesive protected sites) where these threats are unlikely.

Given that most of the spatial attributes imply nonlinear relationships among sites, the computational tractability of problems request, when possible, the nonlinearities in decision variables to be linearized (Billionnet, 2014). These transformations make solutions harder to obtain when compared with solutions from models that, originally, do not involve nonlinear relationships. However, there is a particular class of nonlinear problems (i.e. their solution space defines a convex set) for which global optima are also obtainable through nonlinear convex optimization methods (Bazaraa et al., 2013).

#### 4. Connectivity

In the previous problems, biodiversity persistence is based on the representativeness of species within PAs and on the effects of heterogeneity, redundancy, and modularity of PA networks for those species. However, those PA selection models still miss critical factors promoting biodiversity persistence: the natural flows of genes, propagules, individuals, populations and energy across the landscape (Crooks and Sanjayan, 2006). A network of PAs that safeguards these processes and that, consequently, circumvents habitat fragmentation is said to be connected. The connectivity of PAs reinforces dynamic processes and therefore the resiliency of natural (meta)populations to environmental changes (Cabeza et al., 2004; Keith et al., 2008; Minor and Lookingbill, 2010). Depending on the nature of connectivity and the final purpose of a conservation plan, connectivity may be grouped using two classification systems (Correa Ayram et al., 2015). In one, connectivity is said to be structural when it implies the spatial contiguity of sites and is functional when it defines a spatial arrangement of sites in which, being spatially contiguous or not, the flow processes are effectively assured (Calabrese and Fagan, 2004). Under the second classification system, when a conservation plan seeks to identify connected sites (structural or functional) between regions that have been previously targeted as ecologically significant (e.g. discrete population units of a species, key

habitat patches, PAs), connectivity is said to be primary. Contrarily, when a plan combines connectivity requirements with species representativeness, connectivity is said to be secondary (e.g. Cerdeira et al., 2010; Wang and Önal, 2015). Regardless of the type of connectivity, graphs are adequate mathematical representations. Graphs are mathematical entities settled around a robust theoretical background, allowing solutions to be obtained efficiently (i.e. saving time and computational resources) (Bunn et al., 2000; Urban and Keitt, 2001). In a structural approach, a landscape is characterized using a single graph describing the spatial arrangement of sites. The sites to be linked are represented by nodes and their topologic relationships (e.g. adjacency, distance, etc.) described by edges linking pairs of nodes. In a functional approach, the specificities associated with each species and flow process imply that a graph uniquely characterizes the ecology of a set of species with similar connectivity requirements. In these graphs, nodes represent areas of occupancy and/or passages for a species (or where processes flow through) and values associated with edges denote geographic or functional distances between nodes, as perceived by the respective species or characterizing a flow process (e.g. a resistance metric characterizing movement cost across the landscape that depends on habitat characteristics) (Bunn et al., 2000).

Most of the connectivity concerns published in conservation planning literature have focused on primary connectivity using one of three OR problems in graphs (Rayfield et al., 2011): the shortest (or least cost) path (LCP), the minimum spanning tree (MST) and the minimum Steiner tree (MSTT) problems. The LCP between a source and a target node (population, habitat, PAs, etc.) in a graph is a path (sequence of nodes and edges) that links the source and target nodes that presents the lowest cumulative cost (i.e. distance or a landscape resistance measure) among the edges that make up the path (Box S2 in Appendix A). One limitation of LCP is that it only predicts connectivity between a single source and a single target node (see Cushman et al., 2009 for an ecological application). Real-world approaches often require more comprehensive assessments of connectivity (Sawyer et al., 2011). For example, planners may require that (if possible) all targeted sites of the study region (special nodes in the graph) are connected together, so that flows exist between every pair of these special nodes (either directly or indirectly through other special nodes) (e.g. Cushman and Landguth, 2012; Fall et al., 2007; Landguth et al., 2012). The MST problem finds such a fully connected solution with the minimum cost. The MSTT problem is a generalization of the MST when extra nodes (not necessary to represent important occupancy sites, the Steiner nodes) are defined in the original graph to reduce the cumulative cost of the MST over the original nodes (Sessions, 1992). This problem is more realistic than MST, given that connectivity paths are not limited to strict linkages between pairs of important nodes to connect (e.g. Alagador et al., 2012; Brás et al., 2013; Lai et al., 2011). Possibly, in large inhospitable landscapes, a single (or a set of) habitat center(s) may stay isolated, with no possibility of connecting to the remaining ones. In these cases, planners may consider using generalizations of the MST and MSTT that search for the MST and MSTT within each isolated set of important areas to link: the minimum spanning forest and the Steiner forest problems, respectively (Alagador et al., 2012).

A challenge in modeling dispersal routes is that individuals rarely use a single optimum route (Driezen et al., 2007) and therefore the optimum routes obtained from OR problems miss such a variable use of landscape by propagules and individuals (Bélisle, 2005) (unless a minimum number of linkages are defined as a requisite for feasible solutions, Rayfield et al., 2010). For these specific cases, tools derived from the circuit (Dickson et al., 2019; McRae et al., 2008), diffusion (Ovaskainen, 2004) and percolation theories (With, 2002) are best suited to deriving the relative connectivity value of all sites in a map.

## 5. Making socioeconomy explicit

A central contribution of economists to the development of

conservation plans involves the incorporation of financial costs into planning settings (Fig. 1). The inclusion of these costs in PA selection problems shifts the efficiency measure of solutions, from area-based or accounting the number of sites to one depicting the financial effort required to conserve the areas to be protected (Balmford et al., 2000). Compared to standard area-based procedures, the consideration of financial costs more clearly captures the conservation benefits to be obtained from the investments made, and tends to generate more distinct sets of optimal PAs (Ando et al., 1998). Socioeconomic costs associated with conservation plans may include the capital needed: 1) for the acquisition of PAs (i.e. within land markets); 2) to establish time-limited contracts with landowners; 3) to compensate landowners for foregone revenues from their local activities; and 4) to undertake conservation actions, which may depend, for example, on the distance to the established PAs or to operational headquarters of conservation agencies (Naidoo et al., 2006; Naidoo and Ricketts, 2006). Conservation costs may also represent nonmarket values that impair conservation effectiveness (Chan et al., 2011) and may also be associated with extinction risk of a species or process (Game et al., 2008; Tulloch et al., 2013) and with measurable uncertainties about the true distribution of species (Kujala et al., 2013; Lemes and Loyola, 2013) (more details below).

With explicit socioeconomic data available, novel models may be settled such to maximize both the socioeconomic revenues and the conservation benefits in final solutions. In these multi-objective problems, the maximization of ecological and socioeconomic revenues from PAs is undertaken using distinct analytical designs. With MSC and MC problems, the ecological and financial components of a plan are fixed while the other is maximized. However, when a planner aims to achieve a compromise between the ecological and the socioeconomic goals, multi-objective efficiency frontiers (i.e. Pareto solutions) allow the identification of balanced solutions, in which improving one side of the (socioecological) system implies the reduction of revenues on the other side (Polasky et al., 2005, 2008).

Overall, socioeconomic data contribute to making conservation decisions cost-effective in ways that reflect how the non-biophysical aspects of a conservation plan influence the optimal PA location. The scarcity of these data at workable resolutions limits the applicability of socioeconomic settings in conservation plans, blurring the accuracy of cost-effectiveness metrics in conservation decisions (Armsworth, 2014; Sutton and Armsworth, 2014).

## 6. Anticipating future threats

The PA selection models discussed above are static in the sense that area-selection decisions are exclusively based on information from a single period of time that is implicitly assumed to be stable in the future. However, the pervasive, wide-scaled nature of current threats makes anticipative plans critical for the accomplishment of conservation goals cost-effectively. In these strategies, upfront predictions and inferences concerning the plausible responses of socioecological systems over time put planners one step ahead of possible negative effects (Hannah et al., 2007). Predictive ecological models that expand empirical data to wide geographic spaces and distant temporal horizons (e.g. species distribution models, Elith and Leathwick, 2009) give planners plausible overviews on future conditions of their working systems (see time dimension in Fig. 1). These tools enable conservation planners to anticipate the management of financial investments over time and to decide which, where and when a conservation action should be undertaken (Mouquet et al., 2015). Proactive approaches resulting from anticipated information are especially relevant when species are continuously pressed, so that their persistence depends both on the success of their adaptive responses and the on opportune conservation actions (Naujokaitis-Lewis et al., 2018). Importantly, the way PAs are realized needs to shift from a static, perpetual set of areas, in which species are set aside from local threats, to a network of PAs that, altogether, cover the adaptive

movements of species and flow processes with time, favoring their persistence even under global-scale stressors (i.e. dynamic equilibrium) (Hannah, 2008; Hannah et al., 2002a, 2002b). The unprecedented rate of current and future-predicted climate change and the impacts on biodiversity need to be explicitly accommodated in anticipative conservation plans (Bonebrake et al., 2019).

In contrast to local threats that commonly impact local communities as a whole, climate change influences species idiosyncratically, as their genetic, physiological or behavioral adaptive apparatuses lead to specific adaptive responses. Climate change-concerned conservation planners need to focus their efforts on these species-specific responses. Under climate change, many species are forced out of PAs (Araújo et al., 2004; Halpin, 1997; Hannah, 2008) with projections indicating that important networks of PAs will lose suitable climates for species of high conservation concern to subsist therein (Araújo et al., 2011; Beale et al., 2013; D’Amen et al., 2011; Hole et al., 2009; Lemes et al., 2014; Prieto-Torres et al., 2016; Regos et al., 2016; Wise et al., 2012). To address this challenge, new PAs need to be planned into the future and their effectiveness re-evaluated through time. The problem is that conservation resources are limited and classifying new PAs to buffer against the negative effects of climate change can be extremely expensive (Hannah et al., 2007; Shaw et al., 2012; Wise et al., 2012). Thus, the question is whether efficient strategies can be devised so that long-term conservation targets (e.g. representation targets) are continually met while keeping budgets under control.

Williams et al. (2005) developed a multistage framework (i.e. enabling decisions to be made among several time-steps into the future) with the goal of identifying the sets of areas of minimum cost that cover the adaptive movements of species in a number of unitary dispersal corridors, which define likely trajectories of the species over time within the study region. Later, Phillips et al. (2008) formulated this same problem using classical OR tools from network flow theory. These authors explored special properties in the structure of the modeling networks to make solvable problems dealing with massive datasets. For the same study system, the optimal solution obtained was 30% less costly than the solution obtained by Williams et al. (2005) using a greedy

heuristic approach. Recently, Alagador et al. (2014) and Alagador et al. (2016) proposed several related problems that, instead of a network-like formulation, represent the selection of dispersal corridors as OR-covering problems (line MSC and MC) (Alagador and Cerdeira, 2020). In these new problems, representation targets are replaced by persistence targets relying on persistence scores of species within dispersal corridors (i.e. the selection units). Although other data may be used to make such scores more accurate, the basic version of persistence scoring uses data reflecting two ecological processes that, depending on availability or planning requirements, are able to be modeled within a gradient of detail: 1) the probability of a species to occur in a given site in a given time period, and 2) the probability of a species to successfully disperse between sites. In a precautionary perspective, the (overall) persistence expectancy of a species in the final solution is obtained using the maximum accumulated persistence in non-converging dispersal corridors (i.e. a set in which two corridors cannot use the same site in the same period of time) (Fig. 2). This property of structural independence among dispersal corridors to be used by a species mitigates possible negative contagious effects (e.g. propagation of infectious diseases and fires) (Alagador et al., 2021). Importantly, in these models, area selection is not obligatorily additive, in the sense that, in each time-period, sites that have been previously targeted for protection may be removed from the solution for later periods of time (Fuller et al., 2010). The resources saved from area deselection are then redirected to other areas expected to retrieve the largest gains (considered overall within the objective function). Similar to the original MSC and MC problems, the objective functions of these two equivalent problems are the minimization of total solution cost and the maximization of the number of species “fully covered” (i.e. in these models, representation targets are replaced by persistence targets). Alagador and Cerdeira (2017) and Alagador and Cerdeira (2020) introduced a third model in which solution effectiveness is measured using a continuous benefit function. The goal is to minimize the sum of shortfalls to the persistence targets among the focal species. With this objective function, the investments made for the protection of a species whose persistence target is missed still profit and, consequently, contribute to the overall solution effectiveness.

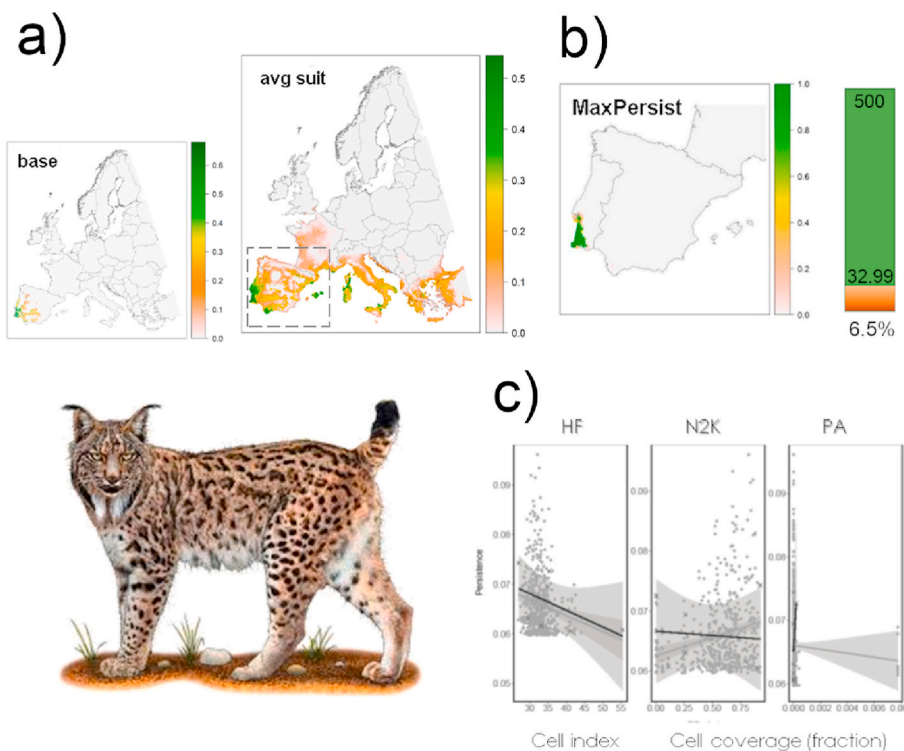


Fig. 2. –The climate adaptive trajectories of the Iberian lynx up to 2080. a) the climatic suitability of occurrence areas in the baseline period and the average climatic suitability for the species in Europe from baseline to 2080; b) the map of average persistence scores of the top 500 trajectories crossing each site and the summed persistence scores associated to the top trajectories (6.5% of potential maximum score); c) relationship between persistence of top trajectories and a measure of local human pressure, the Human Footprint Index (HF), the size of Natura (2000) (N2K) and protected areas (PA). Figure adapted from Alagador et al. (2021).

Importantly, the three problems formulated therein assume that costs on sites vary over time, making them close to real-world dynamic land markets.

Traditional representational targets (i.e. number of sites or total selected area) as settled in the initial PA selection problems have a geographic nature but are established as proxies of species persistence (i.e. the higher the number of sites or the larger their total area, the more likely a species will be maintained). The link between area and persistence is ideally made under the concept of minimum viable population (Clements et al., 2018; Di Marco et al., 2016; Flather et al., 2011; Wiersma and Nudds, 2006), which requires detailed information on (meta-)population dynamics. With these data unavailable, a proximal metric on persistence may be derived using probabilistic or probabilistic-like information on species to define targets using a minimum required persistence threshold for each species (Alagador et al., 2016). However, similar to the probabilistic versions of the MSC and MC problems (see Box S1 in Appendix A), explicit persistence targets do not have an intuitive geographic transposition, making it difficult for a planner to acknowledge aprioristically if a given target is (or is not) achievable by a species within a given conservation setting. This difficulty may result in unfeasible spatial conservation problems, because one (or more) persistence target was too inflated given the species condition in the working-system or because a target that, although achievable by a species individually, is not achievable in conjunction with the targets defined for the remaining ones, given the financial resources available for area selection (Alagador and Cerdeira, 2017). To overcome such a drawback, Alagador and Cerdeira (2020) introduced a parameter that enables a planner to relax to  $K$  the number of species with their persistence targets fulfilled in final solutions.

## 7. Dynamics, stochasticity and anticipative approaches

Although conceiving a dynamic selection of PAs over time, the anticipative approaches mentioned above assume a deterministic overview of future states, so that a decision made to protect an area does not change its predicted ecological and socioeconomic condition in the time periods time ahead (nor the condition of neighboring areas) (Costello and Polasky, 2004; Polasky, 2006). Additionally, those problems do not assume irreplaceable losses of species when a site fully exposed to local threats is left unprotected over time (i.e. these sites will be less valued for conservation than originally assumed). This is an acceptable conservation template where protective measures can be applied extensively and rapidly, where the planning domain is public and the loss of native vegetation is unlikely, and when climate change is the main factor guiding the establishment of a PA network (in this case, any local conservation action hardly changes the climatic pattern of an area). However, when financial resources are collected incrementally, possibly extending over decades, and where this gradual resource-acquisition is accompanied by a progressive, selective loss of species, then the interplays between the timing of decisions and local land condition and socioeconomic value are best modeled using stochastic dynamic programming (SDP) (Costello and Polasky, 2004; Meir et al., 2004; Strange et al., 2006; Westphal et al., 2003; Wilson et al., 2006). The optimal solution from SDP defines the optimal sequence of decisions when the future status of the sites inside and outside PAs is uncertain and dependent on previous decisions; when these actions present a geographic and/or temporal window of influence; and when stochastic processes prevail (Box S3 in Appendix A).

A key advantage of SDP is its ability to produce feedback policies specifying optimal decisions for possible future system states rather than expected future states (Williams and Johnson, 2013). Depending on the spatial grain, a decision to protect a given site may also influence the condition of sites and species in the neighboring regions. Replicated among the whole landscape, these interdependencies among sites make the problem of selecting PAs, with the largest long-term benefits enormously complex because the computational burden to obtain an optimal

solution increases exponentially with the number of sites and system states: the Bellman's curse of dimensionality (Bellman, 2010). The use of SDP for realistic instances made of hundreds to thousands of sites, several time-periods and several system states is therefore impracticable. To circumvent this drawback, several heuristic approaches have been developed to retrieve suboptimal solutions of good quality (for an overview of such methods in ecology and conservation see Chadès et al., 2014; Nicol and Chadès, 2011; Nicol et al., 2010).

The nature of SDP makes it suitable to explicitly accommodate interrelationships between conservation decisions and land prices. Market feedbacks determine the effectiveness of conservation investments. First, land prices rise when conservation groups invest significantly in local land markets, making future investments more difficult (Armsworth et al., 2007; Tóth et al., 2011). For example, Armsworth et al. (2006) show how conservation acquisitions alter nearby land values in ways that can accelerate development near PAs. The acquisition of land for additional PAs may increase land prices, making them too expensive for conservation purposes. The assumption of constant marginal land costs neglects land market feedback and underestimates the actual land costs leading to suboptimal solutions (Jantke and Schneider, 2011). In competitive land markets, rental values reflect the supply and demand equilibrium price at a given time and location. When PAs expand over agricultural or forested areas, the equilibrium between supply and demand in regional land markets is distorted and a new equilibrium is obtained with the readjustments of land rental rates. This feedback from land markets affects the economic feasibility of conservation, as along with the costs of future conservation efforts (Polasky, 2006). The more land that is allocated to PAs, the higher are their opportunity costs (e.g. costs of forgone agricultural, forestry production) because of price adjustments in several commodity markets (e.g. agriculture, forest) (Butsic et al., 2013; Dissanayake and Önal, 2011). Commonplace, nonfinancial approaches to PA selection should perform satisfactorily in places where land outside PAs is biodiversity poor. These approaches will fail where, alongside PAs, the countryside surrounding PAs is critical for the species' persistence. In this case, the net gains from conservation investments may be negative, thus making them counterproductive, condemning more species than they save (Armsworth et al., 2006).

Second, conservation investments may displace development pressure locally, and the net biodiversity improvement in the area protected (through full acquisition or rental contracts) may be less than the one expected from the full area purchased. Development pressure can potentially be displaced onto properties of large conservation value that would otherwise have gone unthreatened, meaning that conservation efforts may sometimes do more harm than good (i.e. leakage) (Bode et al., 2015; Moilanen and Laitila, 2016; Renwick et al., 2015).

Finally, the establishment of PAs can change the overall attractiveness of an area to developers seeking to capitalize on conservation amenities (i.e. amenity values). When acknowledging the ecological value of unprotected land, the effectiveness of conservation efforts is improved by accounting for land market dynamics through reliable data on land rents, land price elasticities and other land market forces (Jantke and Schneider, 2011).

## 8. Handling uncertainty and risk within on land decisions

Economic theory integrates strategies to deal with uncertainty in economic and financial markets. Conservationists may use some of these strategies to increase the probability of achieving their objectives in contexts wherein distinct types of uncertainty exist (Ando and Hannah, 2011; Langford et al., 2009; Regan et al., 2009). These strategies may be typified as: 1) operational-based: when unmeasurable, uncertainty is handled using spatial-based rules-of-thumb likely to absorb high levels of variability, leading to robust-perceived solutions, or; 2) analytical-based: when uncertainty is measurable (thus referred to as risk), it is typically represented by probabilistic data analyzed statistically. Operational management of uncertainty in PA selection is

undertaken, e.g. when conservationists engage in temporary contracts, instead of acquiring areas in perpetuity to keep future conservation options open until uncertainty is resolved (i.e. option value) (Araújo, 2009; Armsworth et al., 2011; Lennox et al., 2017; Newburn et al., 2005; Rissman et al., 2015). Albers et al. (2016) show that a less agglomerated pattern of PAs delivers more insurance against spreading hazards such as fire, invasive species, or pests. Instead of applying investments in neighboring areas with similar characteristics, a precautionary conservationist spreads investments in mosaics of areas (sets of heterogeneous areas) that, as a whole, are more robust against risk than areas of similar biotic and abiotic characteristics (Anderson and Ferree, 2010; Araújo, 2004; Beier and Brost, 2010; Beier and de Albuquerque, 2015; Lawler et al., 2015).

In terms of risk analysis, modern portfolio theory allows planners to exploit quantitative data about likely correlations between the ecological changes in different areas to choose the collection of lands that, for a given ecological projection, minimizes the uncertainty in the achievement of their goals, e.g. when models retrieve divergent predictions based on several future scenarios (Alvarez et al., 2017; Ando and Mallory, 2012; Doremus, 2003; Hoekstra, 2012; Lahtinen et al., 2017; Liang et al., 2018).

In addition to considering expected returns and standard deviations (i.e. risk) of individual investment options, portfolio theory analyzes the covariance structure of investments to limit the aggregated risk of a collection of decisions. A portfolio of investments that co-vary positively would be riskier than one made of decisions whose results co-vary negatively. Portfolio theory looks to maximize benefits from a given level of risk to minimize risk for a given level of benefit or, through an efficient frontier, to balance benefit and risk in conjunction (Eaton et al., 2019; Hoekstra, 2012; Sierra-Altamiranda et al., 2020). Software to assist an easy implementation of these approaches are available (Ghasemi Saghand et al., 2021).

An info-gap decision model is a meaningful analytical approach to uncertainty when it is so extreme and pernicious that it cannot be dealt with common probabilistic methods (Ben-Haim, 2001). This often happens when data are so limited that the associated uncertainty is hard to get, so that the parameterization of the study system with a probability distribution is unattainable. An info-gap uncertainty model specifies the levels of uncertainty around each of the model parameters characterizing the system (Box S4 in Appendix A). The parameters are settled as nominal points and, after defining a domain of uncertainty, a window or “horizon” of uncertainty is specified around each nominal point. These levels of decision uncertainty are therefore assessed relative to a performance criterion (i.e. the minimum acceptable state of the system). Decisions that cause the system to attain or exceed the performance criterion over a wide range of uncertainty are said to be “robust” or “immune to failure”. A question thus remains: what is the smallest level of uncertainty that one needs to assume so that a desirable outcome is possible (but not guaranteed)? Decisions that do not require large amounts of uncertainty to meet this possibility are said to be “opportune” or “less immune to success”. There is often a trade-off between decisions that are optimal (i.e. maximize the criterion) and those that are robust to uncertainty (Moilanen et al., 2006; Moilanen and Wintle, 2006). Thus, Regan et al. (2005) and McDonald-Madden et al. (2008) have shown that decisions in endangered species management could change as uncertainty increases or when management criteria change.

Robust optimization is the main method used to address data uncertainty in mathematical programming formulations. This method has been successfully applied to solve many problems (under uncertainty) when the exact probability distribution for the uncertain data is unknown or difficult to determine or otherwise when stochastic optimization techniques are computationally impractical (Gorissen et al., 2015) (Box S5 in Appendix A). Robust optimization problems are computationally tractable, provided the underlying uncertainty sets satisfy mild convexity and computability assumptions (e.g. are given by

explicit systems of efficiently computable convex inequalities) (Ben-Tal et al., 2009). Robust optimization is a conservative approach that seeks to protect the decision-maker against the worst outcomes (Haider et al., 2018). The approach has several appealing features. First, it is explicitly tied to the data available to the decision-maker and captures the idea of robustness with standard likelihood bounds, making the approach both familiar and intuitively appealing. Second, since the approach is numerically tractable, it is applicable to a wide range of problems. Finally, because the framework allows policy-makers to choose the degree of precaution desired and to map the precautionary levels of a dynamically optimal policy, it presents a clear and intuitive framework to be used by land managers (Woodward and Tomberlin, 2014).

Classical (frequentist) and Bayesian statistical analyses dedicated to the integration of uncertainty in decision-making problems use probabilistic distributions to define a controlled spectra of possible outputs from decisions through confidence intervals (Burgman et al., 2005; Gelman and Hill, 2006; Lin et al., 2018) or to identify conditions that ensure, with a given probability, a certain ideal output is obtained (Carroll et al., 2010; Schapaugh and Tyre, 2012). Both approaches enter an optimization protocol with the incorporation of uncertainty functions on parameter values (probabilistic and belief models, for the frequentist and Bayesian paradigms, respectively), which are integrated into the objective function. The Bayesian approaches present the advantage of providing sequential updates of belief functions (specified in terms of model parameters) as new information is acquired through time (e.g. adaptive decisions) (McDonald-Madden et al., 2010; Sanderlin et al., 2014; Wade, 2000).

## 9. Challenges ahead – the way forward

With thirty years of growth, the spatial dimension of SCP is now facing challenging times. Large problems require quick responses. Although the protection of biodiversity is not commonly driven by societal demands (i.e. the no-value land paradigm, Joppa and Pfaff, 2009; Venter et al., 2018), human aspirations still need to be integrated into its machinery so that achievable win/win scenarios are identified, making conservation goals better supported (Fahrenkamp-Uppenbrink, 2014; Howe et al., 2014; Reyers et al., 2012). These requirements give conservation planning the need to be more realistic by: 1) gathering more and better data; 2) building flexible decision support models able for the characterization of a wide array of realities; and 3) promoting stakeholder engagement across the full SCP process, to: 3.1) find consensual and explicit goals; 3.2) use proper models to fulfil those goals in each particular study system, and 3.3) evaluate and reformulate provisional solutions. Framed in these multiplayer studies, we overview some challenges that the quantitative module of conservation planning already faces or will face in the short-term.

### 9.1. Building more realistic assumptions

The multidimensional complexity of biodiversity conservation demands access to a wide set of accurate data for planning designs to be effective in maximizing biodiversity persistence. Information on the distribution, abundance and the dynamics of genes, populations, species and biotic communities; plausible changes in environmental, physical, social and economic drivers; and the impacts of global environmental changes should be collected at the spatial and temporal scales matching the relevancy of the phenomena and the established goals (Fig. 1). Importantly:

- Good quality data with high-resolute spatial grain allow a large number of decisions to be evaluated and therefore to enlarge the analytical space to look for the most informative solutions;
- The increase of geographic windows permits the expansion of the political, jurisdictional and institutional scopes of biodiversity conservation to profit not only from the individual potential of each

player but, mainly, from collaborations and shared goals. In wide geographic contexts, detailed data of local ecological and socioeconomic processes approximate conservation plans to the real scales in which key biodiversity processes operate, especially when environments are heterogeneous and dynamic (e.g. the “geography of species’ adaptations” to climate change);

- High-resolute temporal data allow planners to strengthen the control of their conservation systems, making them capable of opening up opportunities for quicker readjustments of conservation actions. With the tendency for a massive array of ecological data to be available, the monitoring of conservation systems may operate similarly to the (quasi-) continuous scanning performed within meteorological and climate assessments (Kissling et al., 2018; Proença et al., 2017). Precautionary approaches demand that actions today are made for plausible scenarios ahead. Thus, expanding the time horizon of conservation plans allows a plausible future to be anticipated, leading to informed-proactive preparation of the expected outcomes and therefore more robust PA mappings. The extension of future temporal data implies large predictive capabilities for the environmental, the ecological and the socioeconomic systems. The farther in the future they are, the more uncertain the predictions (Northrop and Chandler, 2014). This temporal gradient of uncertainty needs to also be accommodated in conservation planning models (see time-varying costs, interest rates, SDP and robust optimization, above);
- Biodiversity refers to structural elements (i.e. genes, populations, species, communities and ecosystems) that have coevolved over thousands of years and the complex multi-scaled processes (e.g. physiological, genetic, behavioral, ecological, evolutionary, abiotic) that generate and link them together and sustain the whole. Expanded data on the evolutionary, genetic, taxonomic and functional components of biodiversity permit planners to control the countless aspects that act at multiple scales and allow ecosystems to be, by definition, dynamic and complex. The realization of these kind of data demand the emergence of hierarchical nonlinear decision-support models and powerful algorithms to be developed and/or accessed.
- Some threats to biodiversity are not easy to mitigate as they express legitimated socio-cultural actions. Landscape use, consumption of water, food and energy, access to services such as education and medical assistance are issues that are driving the current biodiversity crisis. The consideration of these processes in the build-up of a conservation plan is critical and for the sake of effectiveness turning the scientific outcomes into practical tools needs the engagement of local, empirically based knowledge (Bray and Velázquez, 2009; Velázquez et al., 2009). These spatially heterogeneous layers of local information add-up to all the other socioeconomic layers integrating a comprehensive conservation plan.

In the age of big data (Farley et al., 2018), raising the quantity and quality standards of data; identifying interrelationships among data types and making a wide set of analytical tools available offers planners the flexibility in tailoring a conservation plan to the idiosyncrasies of their contextual working systems. These datasets may establish seedlings for the advance of conservation plans under different viewpoints, different solution philosophies and goals (Bayraktarov et al., 2019). With this flexibility comes the burden of choice and, fortunately, with OR, the set from which to make that choice grows (Figs. 1 and 3).

## 9.2. Placement and management decisions

With its multi-scaled structure, conservation plans need to be comprehensive and to incorporate important components of SCP. For example, conservation models need not only support decisions about the timing and location of PAs but also quantify which/where/when conservation actions (e.g. threat prevention, monitoring, and effective

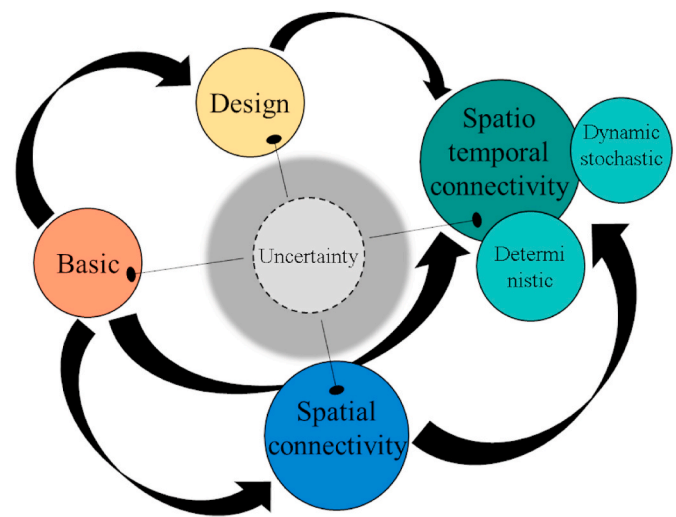


Fig. 3. –Classes of OR area selection models, their hardness in finding full-optimal solutions (size of circles) and their potential inter-relationships (arrows). Predictive uncertainty, with varied nature and magnitude, is combinable among all model types.

management actions) should be taken and distributed. Given the feedback characterizing these systems, models of this type require an improved bio-socioeconomic realism and a continuous supply of data (Williams and Johnson, 2013; Wilson et al., 2011).

Future research should analyze operational decisions, such as the allocation of personnel resources, equipment and other assets among different treatment sites, and the routing of crews between selected sites for management (Sewell et al., 2012; Yokomizo et al., 2004). Deployment of multiple resources such as funding and labor among different management options, over multiple areas and time periods, is also another possible future direction (i.e. logistical problems). Parallel to area selection, the scheduling of management actions and the allocation of tasks among personnel are relevant issues for future investigation (Adams and Setterfield, 2015; Baker and Bode, 2016; Moore and McCarthy, 2016; Watts et al., 2009; Wilson et al., 2011). Another interesting research line is the coordination of capacity (e.g. personnel and equipment) and governance (e.g. local, regional, national responsibilities) among stakeholders. In particular, cooperation between independent but related parties to share their resources, capacities, and information could improve the cost-effectiveness of PAs (Frank and Sarkar, 2010). Models in OR have been widely used to supply chain coordination among agents involved in production and manufacturing, disaster management and bioterrorism response (Altay and Green, 2006; Ravindran, 2008). Future studies should incorporate the risks of invasive species related to transportation in an optimization model in which the routes, through which manufactures (e.g. wood, food) are transferred, are optimally selected while minimizing the distances that potential invaders are transported (Büyüktaşkın and Haight, 2017). Network optimization models, such as LCP and network flow problems (Ahuja et al., 1993) can be used to frame the transportation of goods such that it poses the minimum invasion risks (see Connectivity section and Box S2 in Appendix A). Future research may consider the optimization of the transportation network and the selection of appropriate means for transportation and distribution activities while minimizing the risk of introduction and the establishment of new invaders (Courtois et al., 2018; Yemshanov et al., 2017).

## 9.3. Coordination among multiple stakeholders

Biodiversity conservation crosses jurisdictional boundaries since it constitutes a platform to respond to the adaptive spatial responses of biodiversity to expanding, globalized threats. The fitness of populations



and the way they spread depend on the choices made by several decision-makers in organized or less structured bodies of governance. Each conservation agency typically decides on where, when and how to undertake formal decisions on conservation based on local damage and management costs, without considering the benefits of protection generated by actions already made in neighboring regions by other conservation players. Therefore, independent agents are likely to underinvest in conservation from a societal perspective. The cooperative or centralized control of conservation planning across jurisdictions delivers superior performances when compared with independent decision-making (Albers et al., 2008; Kroetz and Sanchirico, 2015). A mechanism of transfer payments in which one jurisdiction pays another to increase their level of decision (Bhat and Huffaker, 2007) is one method of cooperation. In other situations, jurisdictions may simply agree to coordinate their efforts in a beneficial way to minimize spillover effects (Epanchin-Niell and Wilen, 2015). Cooperative game theory (Curiel, 2013), a branch of OR specifically devoted to explicit or implicit strategy coordination, may be used to determine compensation efforts and optimal cooperation among multiple stakeholders (Alvarado-Quesada and Weikard, 2017b; Epanchin-Niell and Wilen, 2012, 2015; Frank and Sarkar, 2010; Iacona et al., 2016). Few studies have compared the distribution of PAs derived from coarse-scale (regional) and fine-scale (local) data, but these have demonstrated significant cost-effective differences (Kukkala et al., 2016; Moilanen and Arponen, 2011; Pouzols et al., 2014). At many spatial scales, decisions are likely to be under the purview of groups rather than individuals, and the size, composition and organization of groups are likely to vary with the geographical scale (Alvarado-Quesada and Weikard, 2017a; Frank and Sarkar, 2010). Different types of uncertainty and risk prevail at (and percolate between) different scales in ways that are difficult to quantify. The design of market-based and regulatory policies to enhance cooperation across jurisdictions is a primary area of further research.

#### 9.4. Computational infrastructures

The computational burden of dealing with realistic spatial conservation planning have remained the greatest challenge to implement OR models and to obtain optimal or good quality suboptimal solutions (Beyer et al., 2016; Song et al., 2018). The growing number of powerful computational facilities has provided the background for the establishment of consortia in which computational scientists collaborate with conservation planners (La Salle et al., 2016). Under these partnerships, while data analysts and managers are challenged by real-world problems inspiring them to develop and test new models and techniques, conservation planners are offered access to state-of-the-art computational tools allowing “good quality solutions” to be obtained. The field of computational sustainability (Lässig et al., 2016) has paved the way for interdisciplinary calls for the development of techniques from computer and information science and related disciplines (e.g. OR, applied mathematics and statistics) to trade-off environmental, economic and societal needs and aspirations so that sustainable development is accomplished (Gomes, 2011). Logistically, these consortia enable ecological data-intensive problems to be solved in high performance computing infrastructures (e.g. cluster and grid computing), thus allowing researchers to make use of tens of thousands of dedicated servers to execute coordinated solving tasks (Abreu et al., 2014). Fast and cheap local cluster computing is now possible through off-the-shelf computational nodes and software, allowing the easy construction and maintenance of supercomputers. For example, while *LIFEWatch-ERIC* (<https://www.lifewatch.eu>), *ELIXIR* (<https://www.elixir-europe.org>) and *EUBrazilOpenBio* (<http://www.eubrazilopenbio.eu>) are key initiatives already in place, they still lack spatial conservation planning modules that may provide the crucial link from ecological sciences to policy-making. We envisage a wide range of opportunities for interdisciplinary expansion in the short-term.

In addition to the full use of available computing infrastructures, the

work undertaken by operations researchers should not be neglected. They formulate problems and conceive dedicated algorithms for solving very particular questions (i.e. large analytical resolution). Until now, the use of *Marxan* (Ball et al., 2009), *Zonation* (Moilanen et al., 2009a) and other easy to use software (for a list see <http://conservationcorridor.org/corridor-toolbox/programs-and-tools/> and <https://applcc.org/plan-design/gis-planning/conservation-planning/conservation-planning-software>) has been commonplace in many published studies, but these tools were not always properly developed to deal with very particular contingencies and requirements. Possibly, many researchers have chosen to simplistically adapt their studies to the principles of such general models. “Wasting” time with the mathematical formulation of a conservation problem may retrieve fruitful results later on, by either, maximizing the utility of the proposed solutions, minimizing their associated costs or, ideally, both.

In summary, emerging tools, technologies, infrastructures and information technology partnerships in the age of big data may boost state-of-the-art approaches for better research and management. Those advances facilitate the integration of several environmental dimensions taking part in ecological equilibria providing a way to better understand and control biological systems. Additionally, the modern integrated environmental overview will alter how conservation planning is looked even from inside, opening opportunity-windows for fundamental advances and applied research, thus making biodiversity conservation more effective over time.

## 10. Conclusions

1. Biodiversity conservation considers several problems in which conservation interests compete with the socioeconomic expectations governing modern societies. In this context, the scarce resources available for planning, acquisition and management of PAs need to be optimally distributed.
2. Given that the current biodiversity crisis impacts a wide set of biological features and processes, spans large regions and is likely to subsist in time, the combinatorial nature of conservation decisions makes real-world conservation problems hardly solvable by intuition alone.
3. Operations Research (with particular emphasis in optimization) offers powerful tools and methods for planners and policy-makers to make the “best” decisions. Under the OR framework, decision problems need to be defined, analyzed and solved using a rational, systematic and scientific designs, based on data, facts, information and logic, and not on mere guesswork or rules-of-thumb.
4. The dynamic and complex nature of socioecological systems and the increasing availability of ecological, socioeconomic and institutional data still challenge the way OR delivers good-quality solutions. More elaborated models, able to deal with a large array of factors, need to be developed and critically discussed and upgraded with stakeholder involvement.
5. Fusing together the spatial, temporal and management dimensions of conservation planning; dealing with multi-scaled agents and budgets under coordinated schemes; and promoting collaborative consortia provide the modern ingredients to achieve a paramount societal goal: to preserve biodiversity under grand challenging environmental scenarios.

## Credit author statement

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### Declaration of competing interest

The authors declare that they have no known competing financial interests or personal relationships that could have appeared to influence the work reported in this paper.

### Appendix A Supplementary data

Mathematical formulations of the discussed problems.

### Appendix B. Supplementary data

Supplementary data to this article can be found online at <https://doi.org/10.1016/j.jenvman.2022.115172>.

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